# San Bernardino

# ECONOMIC DEVELOPMENT

**OCTOBER E-NEWSLETTER** 



**BUSINESS SPOTLIGHT: A/C MAN** 



A/C Man is located within the City of San Bernardino and handles heating, cooling, and ventilation needs for residential and commercial clients. A/C Man is dedicated to delivering exceptional service and top quality. A/C man was a recipient of the City of San Bernardino American Rescue Plan Act (ARPA) Grant Program where they received \$10,000 to be used for working capital to cover the day-to-day business operating expenses.

A/C Man is located at <u>473 E Carnegie</u>, <u>Dr. San Bernardino</u>, <u>CA 92408</u> For more information, visit their <u>website</u>.

# **BUSINESS SPOTLIGHT**

# Join Now!

The City of San Bernardino is seeking a chance to highlight and recognize a local business in an upcoming newsletter. Complete the Business Spotlight form to participate.



**JOIN NOW** 

#### **Search Now!**

Looking for available properties for your next development project or investment? The City's "Site Selection" tool provides a visual map and market analysis data for your next project.



**LEARN MORE** 

# LATEST NEWS

#### **ENTREPRENEURIAL RESOURCE CENTER GRAND OPENING!**



Join us for the grand opening of the San Bernardino Entrepreneurial Resource Center at Studio D, 5th Floor of the Chase Building on Thursday, November 2nd, 2023, from 5 pm to 7 pm.

Enjoy toasting cocktails and hors d'oeuvres while meeting key resource partners who made this unique possibility come to life!

Hosted By **The Inland Empire Center of Entrepreneurship**Powered By **The City of San Bernardino** 

REGISTER

# CITY OF SAN BERNARDINO AMERICAN RESCUE PLAN ACT (ARPA) GRANT PROGRAM

The City of San Bernardino anticipates hosting a second round of the Small Business Grant Funding.

Subscribe to our Economic Development monthly E-Newsletter or follow us on social media to stay up to date with announcements.

#### **Download Now!**

Go SBCity app offers several methods to communiciate with the City.



#### **BOOK AN APPOINTMENT**

### Schedule with the Small Business Development Center Now!



# **GRANTS & FUNDING**

# EMPLOYEE RETENTION CREDIT (ERC)

The Employee Retention Credit (ERC) is a refundable tax credit for businesses and tax-exempt organizations that had employees and were affected during the COVID-19 pandemic.

**APPLY NOW** 

#### FedEx ENTREPRENEUR FUND 2023

In partnership with Hello Alice and the Global Entrepreneurship Network (GEN), FedEx as launched the second round of the FedEx Entrepreneur Fund to support Entrepreneurs in the United States by providing them with \$300,000 in grants and educational resources.

APPLY NOW

# ROUTE 66 EXTRAORDINARY WOMEN MICRO-GRANT PROGRAM (ROUND 1)

Through private fund-raising efforts and a major gift from the National Trust for Historic Preservation's Preserve Route 66 Initiative, the Road Ahead Partnership will award up to \$60,000 via the Route 66 Extraordinary Women Mirco-Grant program.

# CALIFORNIA PAID FAMILY LEAVE SMALL BUSINESS GRANT

California Paid Family Leave Small Businesses Grant will provide to California small businesses with 51-100 employees a payment of \$1,000 and a payment of \$2,000 to California small businesses with 50 or fewer employees who utilize The California Paid Family Leave Small Business Grant program.

# **EVENTS**

# October

11

### "Business Writing"

Join in on the upcoming live video conference training focused on "Business Writing" by Modern Clerisy on Wednesday, October 11th from 8 am to 5 pm.

Hosted by San Bernardino Community College District Economic Development & Corporate Training

#### REGISTER

October

17

#### San Bernardino's Farmers Market

Join in on the Farmers Market every Thursday starting October 17th from 8 am to 1 pm. Over 20 vendors for fresh food and hot foods available to purchase.

October

19

### **Emprendedor@s Program**

Join in on the Emprendedor@s free eight-week program in Spanish. The program will focus on how to start, fund, and grow your businesss. Gain a foundation in leadership and a chance to meet business experts.

Hosted by Asociacion de Emprendedor@s

#### REGISTER

October 26

# 2023 Latina BizCon Technovation: Powering Small Business Into the Future

Join in on the 2023 Latina BizCon Technovation: Powering Small Businesses Into the Future to scale your business to new heights by gaining insights into the latest advancements in Artificial Intelligence and discover how transformative technology can be applied to any business, regardless of industry.

Hosted by National Latina Business Women Association Inland Empire

# REGISTER

October

26

### **Online Homebuyer Education Course**

America's Premier Online Homebuyer Education Course will explore how to shop for a home, determine if homeownership is right for you, and maintain your home.

Hosted by Neighborhood Partnership Housing Services, Inc.

# REGISTER

October 27

# "16 Personalities in the Workplace"

Join in on the upcoming live video conference training focused on "16 Personalities in the Workplace" by Sophia Brooks on Friday, October 27th from 8 am to 5 am.

Hosted by San Bernardino Community College District Economic Development & Corporate training



### LATINA BIZCON



# SAN BERNARDINO COUNTY

### **On-The-Job-Training**

This free program provides eligible companies reimbursement for up to 50% of a new hire's wage while they are in training. If your company has specific skills it needs and is willing to hire someone with most of the skills and then provide on-the-job training to teach the rest of the skills, we can help by offsetting part

of their salary for the first 3 months.

#### **CalWORKS Subsidized Employment Programs**

The San Bernardino County Workforce Development Department (WDD) has collaborated with the Transitional Assistance Department (TAD) to find employment for the participants of the California Work Opportunity and Responsibility to Kids (CalWORKS) Welfare-to-Work (WTW). As a result of the collaboration two programs are offered. CSEP is California's job readiness and work-experience training program for participants above the age of 25, in the CalWORKS program. CYEP is California's job readiness and work-experience training program for participants, ages 16 through in the CalWorks program.

#### **Veteran Business Outreach Center (VBOC) Program**

Veteran Business Outreach Center (VBOC) program is designed to provide entrepreneurial development services such as business training, counseling, and resource partner referrals to transitioning service members, veterans, National Guard & Reserve members, and military spouses interested in starting or growing a small business.

#### **RESOURCES**





# INLAND EMPIRE SMALL SMALL BUSINESS DEVELOPMENT CENTER

At the Orange County Inland Empire Small Business Development Center Network offers business consulting, training, and online courses to entrepreneurs and business owners throughout the Orange, Riverside, and San Bernardino counties at no cost.



# U.S. SMALL BUSINESS ADMINISTRATION

Small Business Development Centers provide counseling and training to small businesses including working with SBA to develop and provide informational tools to support business start-ups and existing business expansion.



#### GO-Biz

The Governor's Office of Business and Economic Development (Go-Biz) serves as the State of California's leader for job growth, economic development and business assistance efforts.



# Asociacion de Emprendedor@s

The Emprendedor@s Association offers Spanish speaking business owners tools and support necessary for the establishment of your microenterprise.



#### **BUSINESS REGISTRATION**

The Business Registration Division operates under Finance Department and issues all business registration certificates. Renew or apply for a business license.



#### **INVESTMENT PLAYBOOK**

This investment Playbook includes six categories that will increase climate readiness, bring energy to the local economy, and improve quality of life in San Bernardino communities.

SUBSCRIBE NOW!



# CITY OF SAN BERNARDINO DEPERTMENT OF ECONOMIC DEVELOPMENT

Our team is prepared to offer endless opportunities to your business.

909.384.5357 | EconDev@sbcity.org





City of San Bernardino | 290 North D Street, 3rd Floor, San Bernardino, CA 92401

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